



Tobacco Prevention

Educational videos in the ESN Library

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EARLY ELEMENTARY

Donnie Dinosaur in Tobacco Trouble (Syndistar 12 min.): Muppet-like characters act out drama for early elementary students.

Dusty the Dragon and Dr. Margie Hogan Talk About Tobacco (ETR Associates, 11 min.): Teaches social resistance skills with a mix of animation, live action, and an anti-tobacco rap song.

Saying No (Live Wire Studios, 28 min.): Video #4 in the "You Can Choose" Series for grades K-4. Missie

Mouse has to choose whether to say "no" to her best friend who is pressuring her to use cigarettes.

Smoking: No Thanks! (Perennial Ed., 7 min.): This video, designed for children ages 8 to 13, provides examples students can use to say "no" when pressured to try cigarettes.

The Young and the Breathless: (HRM, 17 min.): Young teens talk about what smoking does to your body and how tobacco advertising tries to make smoking attractive to kids.

MIDDLE SCHOOL

Ad-Libbing It (AGC, 17 min.): Provides a humorous and irreverent look at how advertising tries to hook young people on cigarettes and alcohol. Ages 11-15.

Don't Even Try It (Comprehensive Health Education Foundation, 11 min.): Using realistic vignettes, this video illustrates self-control and refusal skills students can use to stay in control and out of trouble.

I Can't Breathe. A Smoker's Story (CDC, 19:30 min.): A compelling, emotional story is told in this video about a woman who started smoking as a young girl and, as a result, died from a smoking-related disease.

Mara's Breathtaking Story (AGC Educational Media, 30 min.): This is the story of Mara, a teen who started smoking with the hope of feeling independent and sophisticated and ended up addicted. Some dramatic circumstances force Mara to change her mind about smoking and try to quit.

Right Decisions Right Now (Lifetime Learning, 12 min.): Host Majandra Delfino narrates three segments focusing on various aspects of peer pressure. Video may be paused for discussion after each segment.

Smoke Alarm: The Unfiltered Truth about Cigarettes (HBO Studio Productions, 27 min.): This Nickelodeon-style video takes a funny yet hard-hitting approach to educating children about the disgusting and dangerous aspects of tobacco.

Smoke Free TV—A Nicotine Prevention Video (Hazelton, 20 min.): Short, upbeat video for 5th-8th graders engages youth through vignettes that teach about the risks and realities of nicotine.

Second-Hand Smoke: Just Say Know (Discovery Films, 11 min.): High school students explain just how dangerous second-hand smoke is to your health and the environment.

Smokeless Tobacco: A Spittin' Image (Media Projects, Inc., 14 min.): Video for 4th through 9th graders addresses the dangers of using spit tobacco.

Smokin' Sam (Pyramid, 23 min.): Smokin' Sam, the All American star of a new roller hockey league sponsored by Trophy cigarettes, has a secret he doesn't want his fans to know—he smokes. Two clever 11-year-olds find out, and with a little help from the school nurse, a doctor and a friendly ad man, they decide to convince Smokin' Sam to quit.

Smoking: No Thanks! (Filmworks, 7 min.): This video, designed for children ages 8 to 13, provides strong examples of young people who resist the pressure to try cigarettes.

The Story of A Spit Tobacco User (Intermedia, 19 min.): Former smokeless tobacco user Rick Bender tells the story of his battle against oral cancer caused by his long-time tobacco habit.

The Trouble with Tobacco (Colman Communications, 12 min.): This video uses a drama featuring pre-teens to explain what attracts young people to smoking, how they become addicted, and what problems they are causing themselves.

The Truth About Tobacco (Syndistar, 17 min.): Uses dramatic scenes, contemporary graphics, and real teenagers giving their thoughts on the use of tobacco. Offers straight talk and amusing insights.

MIDDLE SCHOOL

Think It Over: Kids Tell the Truth About Tobacco: (Intermedia, 30 min.): Eighth-grade students learn about the dangers of tobacco while creating a video to help educate their fellow students.

Tobacco: Smash It! DVD : (Syndistar, 20 min.): Young narrators recount tobacco's historical rise and the scientific studies that uncovered its deadly effects. Program covers ways to refuse this harmful drug.

JUNIOR HIGH TO HIGH SCHOOL

Chains of Smoke (GTR Productions, 10 min.): This video looks at how people—both young and old—continue to smoke cigarettes despite all of the information available and the pressure not to.

Decisions—Are You Ready to Make the Right Ones? (R.J. Reynolds, 5 min.): This industry-produced prevention video features successful stars of television, movies, and sports encouraging teens to make the decision not to smoke.

Flipped (MTV, 19 min.): This MTV attention-getting segment pulls at the heartstrings of its viewers by these testimonies from former tobacco users.

How to Love a Smoker (GTR Productions, 1998): Narrator Joe Dempsay takes a humorous look at a difficult subject—trying to talk to someone about their addiction to smoking.

In The Mix—Smoking: The Truth Unfiltered? (Bureau for At-Risk Youth, 30 min.): Supermodel Tyra Banks and teen reporters co-host this program on smoking prevention. This high-energy, in-depth video dispels myths and focuses on the shocking truth about nicotine addiction. Aimed at teens.

Kick the Nic: (Discover Films, 25 min.): A must-see film for beginning smokers, this practical “quitting” video will educate, encourage and inspire students to stop smoking cigarettes or chewing tobacco.

Making a Killing: (InFact, 29 min.): This documentary exposes some of the shocking practices of the tobacco companies, such as giving away free cigarettes to children in other countries.

No Dip, No Duh (approx. 30 min.): This tobacco prevention program highlights young people as they take a stand against tobacco. High school rodeo champions talk about the ugly side of a nasty habit and plead with their peers to say no to this dangerous addiction.

Our Smoking Video (GTR Productions, 20 min.): Informational drama focuses on two teens who begin to face their own addiction to tobacco as they do a video project together.

Pack of Lies (Comprehensive Health Education Foundation, 19 min.): This program explains the many ways that tobacco companies target their products to teens.

Rebelling Against Tobacco Ads (Peter D, 58 min.): Dr. Peter DeBenedittis leads this fascinating and journey through the absurd and disturbing nature of advertising for tobacco products.

Right Decisions Right Now: Don't Be Clueless About Teenage Smoking (APC Productions, 5 min.): Brittany Murphy of the movie “Clueless” hosts this video urging viewers to do the right thing and not smoke.

Scene Smoking (CDC, 59 min.): Hour-long documentary features professionals from the entertainment industry who discuss the depiction of tobacco on-screen. Can be segmented into two half-hour showings.

Secrets Through the Smoke (CDC, 55 min.): Dr. Jeffrey S. Wigand, subject of the Academy Award nominated film *The Insider*, shares his experiences with the tobacco industry's manipulation of the truth.

Smoke Screen! (Gateway Comm., 20 min.): Former “Winston Man” Dave Goerlitz helps young people realize that cigarette advertising targets them in order to hook them into a lifelong addiction.

Smoke Screeners (CDC, 45 min. with discussion kit): This video is designed to increase students' awareness of tobacco use in popular media.

Smoke Signals (Discovery Channel School, 25 min.): Well-done video explores marketing of tobacco and other trends in tobacco that affect youth. Part of the Reality Matters video series.

Smokeless . . . Not Harmless (CDC, 5 min.): A brief overview of tactics used to sell smokeless tobacco and how people are fighting back with the truth.

Smokeless Tobacco: Your Habit or Your Life: (Syndistar, 16 min.): Video explains what smokeless tobacco is, how it addicts, the social aspects of smokeless tobacco use, and the health consequences of use.

Smoking: Truth or Dare (AIMS, 52 min.): Graphically demonstrates to teens who use tobacco exactly what this deadly habit is doing to them.

Take Back Your Life! (Goerlitz & Assoc., 45 min.): Former “Winston Man” Dave Goerlitz talks to teens about his unique experiences with the tobacco companies, their message, and their motives.

Tobacco X-Files (AIMS Multimedia, 28 min.): Using graphic imagery, interviews with cancer patients and current and former teen tobacco users, this program combines hard-hitting facts with an *X-Files* take-off to present the truth about smoking and spit tobacco.

Too Smart to Start, Too Cool to Smoke (Smoke-Free Class of 2000, 17 min.): A fast-paced mix of dramatic documentary segments, comedy sketches, and straight facts that will inform and entertain young people ages 11 to 17.

Truth Commercials: This is a collection of commercials developed by the Truth Campaign for the year 2000. This set is great for use with teen advocacy groups such as Teens Against Tobacco Use (TATU).